



PracticalNedex

New **Business** in **Europe**



What is PracticalNedex?

Internationalization service that facilitates the introduction in EUROPE of ORGANIZATIONS which are not yet present in this region.



EXPORT TO EUROPE:

- FASTER
- LOWER COST
- LOWER RISK

- ✓ development and introduction of **new products, services and businesses**
- ✓ adapted to the **European standards and requirements**
- ✓ using **infrastructure, knowledge and experience** that European companies have in operation.

What are the advantages?



CUSTOMS

Access local infrastructure and the ability to use them to manufacture, distribute and / or market the product or service through **partnerships**.

Increase your brand value in Europe, because the local register of the product or service transmits proximity.

Reduce costs in the internationalization process: logistics, management, process, stock costs...

Meet standards and non-tariff barriers more quickly and at lower cost through the ability to produce, distribute and / or marketing in the country of destination.

Reduce the adaptation period and the opportunity cost due to Practical Team and its collaborators knowledge of the specifics of the European market.

Who is this for?

This service is offered to **ORGANIZATIONS**, mostly private, which develop and market its **OWN PRODUCT OR SERVICE** and want to sell it in Europe.

It applies to companies in any industry, but due to the Practical Team's experience and the increased number of projects and companies with which it works, it provides greater value to:



SERVICES



MANUFACTURERS OF GOODS



DEVELOPMENT OF ITC SOLUTIONS



- **Engineering, research and new technologies companies** that need professional and experienced international partners, proximity to the customer and an outstanding after-sales service.



- **Manufacturers of goods, systems and products with a significant technological component** which, due to the complex processes of innovation, it is more advisable to produce them in the geographic sales area.



- **Software, applications and / or computer tools developers** that require an offline or mixed (online and offline) marketing.

Why export to Europe?

Europe is a very important potential market due to its majority composition of developed countries, its standard of living and its higher inflation, keeping sales **prices above average compared to other countries**.

There are over **500 million potential consumers** in this market and, although it only represents 7% of the world population, its trade with the rest of the world constitute one-fifth of global imports and exports.



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Who we are?

Practical Team is a company specialized in **BUSINESS DEVELOPMENT** and **INTERNATIONALIZATION** that, under an **OUTSOURCING** model, meet the needs of any kind of company and sector, and in particular, those of entrepreneurs and **SMEs** that require:



- **To transform their commercial or entrepreneurial activity.**
- **To find new business opportunities.**
- **To export their products.**
- **To internationalize their activity.**
- **To promote or make their services or product portfolio known.**

How we do it?

Practical Team operates under an Outsourcing Model, that allows clients to outsource specific tasks, processes or even all marketing and management functions.

Practical Team not only recommends and observes how the company implements the plans but, if the client company wants, it is also involved in the implementation accompanying the client during this process.

Practical Team operates **complementing the already existing** team within the company and developing specific tasks for particular and defined targets **or becoming the professional team the company needs** and not the one it would be forced to have.

CONTACT US

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